



## Sponsorship Proposal

Euston, NSW is proud to present **The Great Murray River Salami Festival**, an annual event which will be held on Saturday, 12th November, 2022 on the grounds of the Euston Waterfront Reserve. The festival is a community event that provides an opportunity for community organisations to be involved.

The Salami Festival is very much a family orientated day with a number of attractions and activities including salami making demonstrations, salami competition, live entertainment ALL DAY, children's entertainment, food and beverage vendors, market stalls and much more. You have an opportunity to be part of this wonderful regional event!

### SPONSORSHIP OPPORTUNITIES

#### Gold Sponsor

- Nominate a guest judge for the salami competition\*
- Logo on all marketing collateral
- Feature announcement on Facebook
- Feature announcement on Website
- Banners (supplied by sponsor) on display in prominent areas on the day
- Market Stall
- Interview on radio (River 1467)
- Present prize to salami competition winner.

**Investment \$1,000+**

#### Silver Sponsor

- Logo on most promotional marketing collateral
- Feature announcement on Facebook
- Feature announcement on Website
- Banners (supplied by sponsor) on display in prominent areas on the day
- Market Stall

**Investment \$300+**

#### Bronze Sponsor

- Feature announcement on Facebook
- Banners (supplied by sponsor) on display in prominent areas on the day
- Market Stall

**Investment \$100+**

#### Platinum Sponsor Opportunities

Partnerships over \$2,500 will be personalised to suit the Platinum sponsor's needs. Please contact Guy Fielding.

Fill out the entry form next page and email to: **Email: [info@murrayriversalamifestival.com.au](mailto:info@murrayriversalamifestival.com.au) or Ph: 0409 365 379.**

### PAYMENTS

Account Name: **The Great Murray River Salami Festival**

BSB (CBA): **063-739**

Account No: **10249712**

\*Conditions apply.

#### Platinum Sponsor



#### Event Supporters



The Great MURRAY RIVER  
**SALAMI** Euston NSW **FESTIVAL**   
**Sponsorship Proposal**

**Please fill out and return:**

The partner hereby agrees to sponsor **The Great Murray River Salami Festival 2022** with cash or kind services (or a combination of both):

Company: .....

Contact ..... Phone:.....

Email Address: .....

Postal Address:..... Suburb..... State..... Postcode.....

**Gold Sponsor**    **Silver Sponsor**    **Bronze Sponsor**   or   Cash amount: \$..... In-kind value: \$.....

The Great Murray River Salami Festival will do all in its power to provide the Sponsor with the benefits described in this partnership package. These packages can be altered to suit the needs of the sponsors or event organisers with approval of both parties.

**Payment:** Cash payments are due as follows: 50% on invoice at time of booking partnership, and the balance due on or before 12th September 2022. Failure to pay fees when due may result in termination of this agreement or at the very least will place the benefits described in the agreement at risk due to deadlines. A schedule of in mind services shall be attached to this form.

**Limitation of Sponsorship:** Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to The Great Murray River Salami Festival 2022.

**Licence and Usage:** The partner hereby provides The Great Murray River Salami Festival a limited, non-exclusive licence to use Sponsor's trade names, trademarks, service marks and other proprietary information owned by the Partner.

The Great Murray River Salami Festival agrees that the sponsor's information will be used only in connection with the 2022 Event to provide benefits set forth in the Proposal and such other benefits as the partner and The Great Murray River Salami Festival may agree.

**Partner Understandings:** No portion of the cash payment or in-kind services are subject to being refunded for any reason except governed by The Great Murray River Salami Festival. Partnerships are not exclusive unless otherwise stated in the proposal.

**Termination:** The Great Murray River Salami Festival may terminate this contract on 30 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, The Great Murray River Salami Festival may substitute an event with equivalent benefits with the approval of the partner or shall refund any cash fee received from Partner by The Great Murray River Salami Festival. Sponsor shall not terminate this agreement without the approval of The Great Murray River Salami Festival.

**Amendments:** This agreement may be amended only by a written instrument executed by both parties.

Sponsor Signature:..... Date:.....

Event Representative:..... Date:.....

**Platinum Sponsor**



**Event Supporters**

